



ANOTHER STRONG EFFORT FROM NOEL DOWLER

August 20, 2011. Sherwood Park, Alberta's Noel Dowler AND the #5 EMCO Dodge team continue to make great strides during the 2011 NASCAR Canadian Tire Series season. During round number nine on the famed Circuit Gilles Villeneuve in Montreal Dowler continued to make tremendous progress during his first year of stock car racing.

Following appearances at EMCO locations featuring Dowler meeting with hundreds of EMCO employees and customers the team got down to work during the Thursday afternoon practice session. And for the second event in a row Dowler was on track in the #5 EMCO Dodge in wet conditions. "The rain arrived right before practice so we got a few laps in" said Dowler.

During the brief qualifying period Dowler made steady gains and qualified ahead of the rookie of the year points leader. "We were gaining on every lap we made" said Dowler. "This is a really challenging race track and I enjoyed learning each time around" he added.

With dozens of EMCO supporters in the stands watching Dowler took the green flag for the 100km event and continued to improve with each lap around the track in the #5 EMCO Dodge. "I got more comfortable as the race went on and made some passes and picked up some positions" he stated.

As the race concluded Dowler had gained eight positions in a very tough field of thirty seven competitors claiming a twentieth place result. "We brought the car home clean and had a really productive day" said Dowler.

With Dowler's impressive results so far they will expand their initial racing season to include the final three races. The next event is scheduled for September 10th at Barrie Speedway. "We're right in the hunt for rookie of the year and I was really making progress on the oval events out west so I'm excited looking ahead to Barrie" stated Dowler.

Dowler will participate in a total of five road and street course events, along with the two oval track races at Motoplex Speedway in Vernon, BC and Auto Clearing Speedway in Saskatoon for a total of seven races. All of the 2011 NASCAR Canadian Tire Series races will be broadcast on TSN. Check local listings for times in your area. For more information about Noel Dowler Jr. log onto www.apollomotorsports.ca

Attached Photo: The #5 EMCO Dodge at Circuit Gilles Villeneuve.

Photo Credit: Joe Hamilton

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